

TOURISM EVENTS AND ECONOMIC DEVELOPMENT - MARKETING AND ADVERTISING

	SERVICES RENDERED	UNIT	REMARKS	2014/15 Recalculated excl. VAT	2014/15 R incl. VAT	VAT Yes/No	2015/16 Recalculated excl. VAT	2015/16 R incl. VAT
	Electronic Advertising Boards: If an event involves broadcast then the following rate applies:							
	Events that have International broadcast coverage	per hour per 7,5m unit	Previously part of Cape Town Stadium - Bowl tariff schedule.	8 000.00	9 120.00	y	8 000.00	9120.00
	Events that have International broadcast coverage	per 5 minute slots per 7,5m unit	Previously part of Cape Town Stadium - Bowl tariff schedule.	700.00	798.00	y	700.00	798.00
	Events that have local broadcast coverage	per hour per 7,5m unit	Previously part of Cape Town Stadium - Bowl tariff schedule.	4 000.00	4 560.00	y	4 000.00	4560.00
		per 5 minute slots per 7,5m unit	Previously part of Cape Town Stadium - Bowl tariff schedule.	400.00	456.00	y	400.00	456.00
	Electronic Advertising Boards: The following rates will apply if no broadcast coverage is involved:							
	Events without broadcast coverage	per hour per 7,5m unit	Previously part of Cape Town Stadium - Bowl tariff schedule.	3 000.00	3 420.00	y	3 000.00	3420.00
	Events without broadcast coverage	per 5 minute slots per 7,5m unit	Previously part of Cape Town Stadium - Bowl tariff schedule.	250.00	285.00	y	250.00	285.00
	Pillar Advertising							
	Podium Level	per pillar	Previously part of Cape Town Stadium - Bowl tariff schedule. Revised practice.	N/A	N/A	y	263.16	300.00
	Parking Level	per pillar	Previously part of Cape Town Stadium - Bowl tariff schedule. Revised practice.	N/A	N/A	y	263.16	300.00
	GENERAL REMARKS							
1	Clients are required to provide all graphics and material requirements.							
2	The affixing of advertising must comply with the Stadium safety and building requirements.							